IST 263 Links, Images, Video

Copyright and Intellectual Property

Transformation

1. What is transformation?
   1. Taking material and adding new expression, meaning or value
   2. Don’t take large amounts, use published work
2. What are some examples of transformation and some examples that don’t meet transformation?

Copyright

* Important to get permission
* Fair Use: Rules by which you can use copyrighted things
  + Book review, you can use a picture of the book with the review.
  + Album cover
  + A few sentences from a book

Website Design

* Make your own image, if you take photo get a photo release
* Creative Commons
* Buy

Google Image Search

* Be sure to get creative commons license
* Quotes need contribution and not too much info
* Don’t need to file with government
* Every website is copywritten
* Need to have legal images even for class

HTML Attricbutes

* All html elements have attributes
* A tag: anchor tag, encloses an attribute name and attribute value

<a href=”c/about.html”

../b/e/page.html

../../c/image.jpg